

RESOLUTION NO. 2023-50

A RESOLUTION AUTHORIZING THE GENERAL MANAGER TO EXECUTE A CONTRACT FOR A PROFESSIONAL SERVICES AGREEMENT WITH TBC COMMUNICATIONS IN AN AMOUNT NOT TO EXCEED \$20,000 FOR PUBLIC AND PROJECT RELATED COMMUNICATIONS SERVICES FOR THE DISTRICT ON THE PESCADERO SEWER RELOCATION PROJECT (PROJECT #21-05)

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WHEREAS, the District has a need for public relations assistance in dealing with both capital projects and operations and management initiatives; and

WHEREAS, TBC Communications has performed well for the District in 2022-23 and has a firm grasp of the local area and the issues this projects face in the community; and staff is confident of their abilities; and

WHEREAS, the District benefits from professional public relations services in dealing with and completing complex and sensitive projects; and

WHEREAS, the Pescadero Sewer Relocation Project is at a point in the engineering design that it is prudent to reach out to the neighborhood and obtain a case-by-case understanding of neighborhood needs as regards this project.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Carmel Area Wastewater District that it does hereby authorize the General Manager to enter into a professional services agreement, with a not to exceed amount of \$20,000, with TBC Communications for Public Relations/Management Services .

PASSED AND ADOPTED at a regular meeting of the Board of Directors of the Carmel Area Wastewater District duly held on August 1, 2023, by the following vote:

AYES: BOARD MEMBERS: PRESIDENT WHITE, DIRECTORS:  
D'AMBROSIO, URQUHART, RACHEL AND SIEGFRIED  
NOES: BOARD MEMBERS:  
ABSENT: BOARD MEMBERS:  
ABSTAIN: BOARD MEMBERS:



Ken White, President of the Board

ATTEST: Domine Barringer  
Domine Barringer, Secretary of the Board